

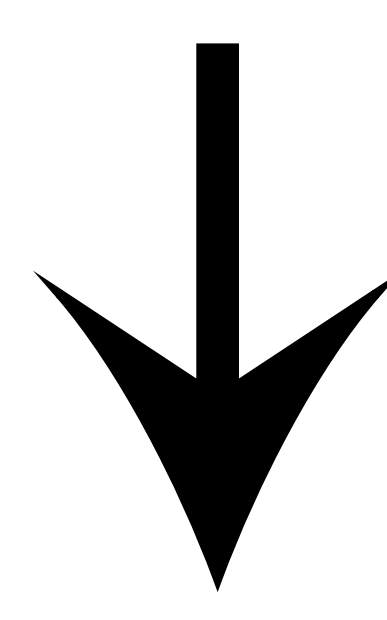
# HELLO!

We are citrus, a digital performance agency that thrives on pushing ✖ boundaries and delivering exceptional results. With a touch of zest and a dash of brilliance, we transform good brands ➡ into legendary powerhouses.

at citrus, we manage \$10M+ marketing budget annually across various platforms.

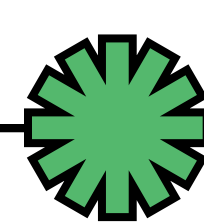


We're no strangers to big numbers and have mastered the art of maximizing ROI while sipping our digital lemonade. Expertise is our middle name. With years of hands-on experience and a trail of successful campaigns, we're the masters of our craft. Our focus isn't just on projects; it's on partnerships. Whether you're an SMB or a big business, we're in it for the long haul. We're here to build lasting relationships, working side by side to achieve your goals and fuel your growth.



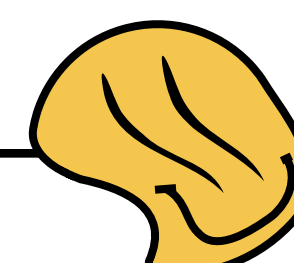
## THIS IS WHAT WE DO

Email Marketing & Marketing Automation



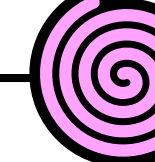
PPC & SEM: E-commerce / Leadgen

POC & Marketing Strategy



Conversion rate optimization

UX/UI & Development



Branding & Identity

### \\Innovation

sitrus is dedicated to pushing boundaries and embracing new ideas. Our zest for innovation drives us to continuously explore creative solutions and stay at the forefront of digital trends.

### \\Excellence

sitrus is committed to delivering exceptional results. With a dash of brilliance, we aim to transform brands into legendary powerhouses by consistently striving for excellence in our work and outcomes.

### \\Collaboration

The core of our approach is a collaborative spirit. Just as we emphasize the importance of collaboration with clients, we also value teamwork internally, ensuring that every project benefits from diverse perspectives and expertise.

### \\Adaptability

sitrus thrives in the ever-evolving digital landscape. Our ability to adapt quickly to changes, whether in technology or industry dynamics, ensures that our strategies remain effective and relevant.

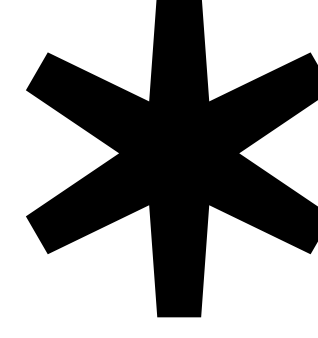
### \\Transparency

Transparency is a cornerstone of our interactions. We believe in open communication, providing clients with a clear understanding of their strategies, processes, and results. This transparency builds trust and fosters long-lasting partnerships.

## OUR VALUES

TEAM MEMBERS

10+



ESTABLISHED IN

2019

ANNUALY BUDGET WE MANAGE

\$10M+

CLIENTS

70%  
ISRAEL  
30%  
USA



## SOME OF OUR CLIENTS

				WE HAVE SPAAACE FOR YOU AS WELL	

### ~Boutique Brilliance

sitrus is your boutique powerhouse. With a dynamic team that packs a punch, we ensure you get the dedicated attention your brand deserves.

### ~Direct Connection

We're not like the rest. When you work with us, you're not dealing with a middleman. Your queries land directly in the hands of our PPC pros, ensuring swift and expert responses.

### ~Expertise That Matters

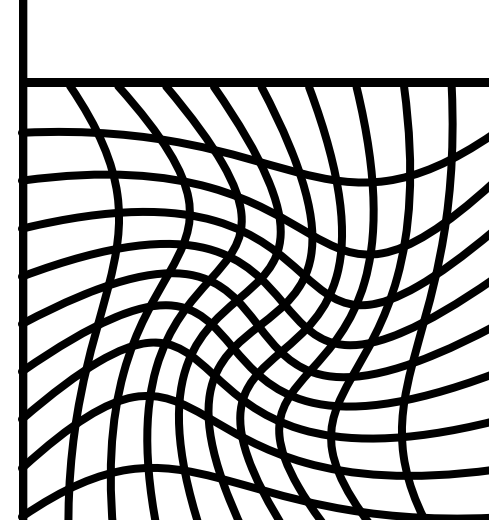
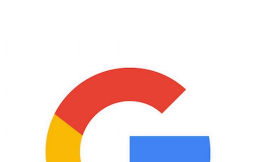
Our Co-founders, the CEO and CMO, come armed with a robust background in development. This translates into a methodology that's super effective, offering you unrivaled 'value for money' in every minute we collaborate.

### ~Mastery of Millions

Experience speaks volumes, and we've got it in spades. With a track record of managing over \$10 million yearly, we know the ins and outs of maximizing your budget.

### ~Digital Natives

We're not just a team, we're a squad of young, energetic individuals who breathe, live, and eat the digital world. Plugged into the digital pulse, we're the ones who know what's hot, what's not, and what's converting right now.



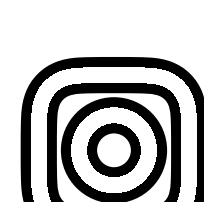
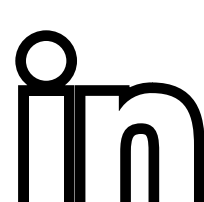
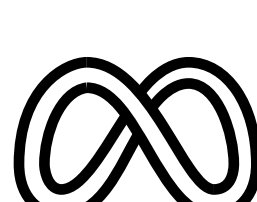
## THE BEST CHOICE

CHECK WHAT OUR CLIENTS SAYS

Click Here



Don't be a stranger, Let's be friends!



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